

Privacy Statement

This website ("Site"), at smhoffer.com, provides this Privacy Statement to inform you and users like you of our policies and procedures regarding personal identifiable information (hereafter "PII") received online from this Site.

Because your trust is among our most valuable assets, we aim to protect your PII. This Privacy Statement only applies to this Site. This Privacy Statement is to be read together and compatibly with the [Terms of Use](#) and the [Disclaimer](#) included here by reference, and accessible upon this Site whenever practicable. Should any conflict arise between the (a) the Terms of Use or the Disclaimer, and (b) this Privacy Statement, however, any ambiguity shall be construed in favor of the Terms of Use or Disclaimer.

A. Information Collection and Use

In general, it is not necessary to provide us with your PII to use the Site. There are certain non-legal services we offer such as the scheduling of appointments or administrative preparation for consultations, however, which may require the submission of PII, such as your name, personal address, personal telephone number, business telephone number, email address, or similar information. If you contact us by email or online form through the Site, we may keep a record of your contact information and correspondence, and may use your email address, IP address, and any information that you provide to us to respond to you or enable us to evaluate whether to represent you under a written contract for legal services with confidentiality.

We get most of your information from you. We do not sell or share your information with third parties, or other companies, for their marketing purposes or for any reason not allowed by law. So, an opt out program is not needed or required.

We also use your PII to send you appointment confirmations, relevant publications, business advisories, or other communications or information about our seminars and conferences that may be of interest to you. In addition, we may send you important administrative or account information regarding the Site or the services we identify, facilitate, or offer via the Site. If you decide at any time that you no longer wish to receive communications from us, please make a request by email to "remove" or by correspondences addressed to our mailing address below.

The Site will inform you of the purpose for the collection of any PII and we do not intend to transfer your PII to third parties without your consent ordinarily, except under the limited conditions described in the discussion entitled "Information Sharing and Disclosure" below.

As there are many kinds of posted content, data, or PII, the Law Offices of Steven Hoffer ("the Law Firm") may also in its sole discretion remove, reprint, edit, or redact such content.

YOU AGREE THAT ANY LOSS OF DATA, UNAUTHORIZED DISCLOSURE OF YOUR PII, OR DAMAGE TO YOUR COMPUTER OR INFORMATION SYSTEM THAT RESULTS FROM THE USE OF THIS SITE OR DISCLOSURE OF ANY DATA IS NOT THE RESPONSIBILITY OF THIS SITE OR THE LAW FIRM, ITS ASSOCIATES, SERVICE PROVIDERS, OR AGENTS.

B. Information Access and Correction

Generally, you have the right to access and review the PII that we have about you. Requests to review your PII must be made in writing and signed by you. A request must include your full name, address, service type (if you are a client or subscriber), and contract or account number, if any. If you believe information we have about you is incorrect, you may write us and request a correction.

C. Domain Information Collection

The Site may collect domain information to enable us to analyze how our visitors use this site. This data

enables us to become more familiar with which people visit our Site, how often they visit, and what parts of the site they visit most often. The Site administrator uses this information to improve its Web-based offerings. This information is collected automatically and requires no action on your part.

D. Sensitive Personal Information

We will never ask for your sensitive personal data (such as Social Security Numbers, external account information, driver's license number, or passwords, etc.) via any unsolicited email, telephone call, or online form.

E. Information Sharing and Disclosure

Your PII is shared with our associates, employees, service providers, and website plug-in suppliers when their jobs require it to provide you with requested services or to process your requests, services, notices, communications, benefits, or accounts. Provider of personal services only have access to your PII as necessary to perform their specific functions and may not use it for any other purpose.

We take prompt action against such third parties who do not follow our privacy rules, policies, or contractual requirements relating to PII or attempt to use or transfer it for unauthorized purposes.

We may disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims or legal process (including government requests, subpoenas, litigation, national security letters, judicial order, police demands, or criminal investigations, etc.); to protect the Law Firm's property, the rights of the web site administrator, or a third party; to ensure the safety of the public or any person; to prevent or stop any illegal, unethical, or legally actionable activity in our sole discretion; or to comply with the law.

F. Use of Cookies and Tracking User Traffic

Some pages on this site may use "cookies", which are comprised of small files that the Site places on your hard drive for identification purposes. The Law Firm does not link any information obtained from cookies or log files to supplement your self-disclosed PII.

G. Amendments to Privacy Statement

This Privacy Statement may be updated from time to time for any reason. We will notify you of any material changes to our Privacy Statement by posting the new Privacy Statement on our Site. Such changes will take effect immediately. However, the newly revised Privacy Statement will solely apply to PII collected after the revision, except with your express consent. You are advised to consult this Privacy Statement regularly for any changes. If you have any questions or comments about this Privacy Statement or our use or processing of your PII, please contact the site administrator, as described below.

If any or all of the assets of the web site owner are acquired by, or merged with another entity, we may transfer your PII to the new controlling party (successor), however, subject only to the successor's assumptions of the Site's duties under the governing terms in effect when the successor acquires control. In such event, we will notify you by posting a special statement of any such change under this paragraph to enable you to request timely removal.

H. Contacting Us

If you have a question about your data protection, PII, appointments, other information, contacts, or account, or if you want to review the PII we have on file about you, please contact us at:

Telephone number: (415) 500-1878

Email: steve@smhoffer.com

Mailing address:

Site Administrator for the smhoffer.com website
c/o Law Offices of Steven Hoffer
P.O. Box 191592
San Francisco, CA 94119